AETHEIS Technology Different

Claude AI for Executives and Managers

From a better search box to daily operating leverage

Registered with the MQA as: Claude AI for Executives and Managers

THE PROBLEM

Most managers hold an AI subscription and use it for a fraction of what it can do. The distance between that and daily operating leverage is not technical; it is method.

YOU LEAVE WITH

1. Finished work produced from your own documents during the day.
2. A working Project for one of your recurring responsibilities.
3. A personal prompt kit and three tasks removed from your week.

LEARNING OUTCOMES

- Produce finished work, analysis, drafting and synthesis, from their own real documents.
- Structure a prompt so that output is usable on the first attempt, and correct output that is not.
- Build and reuse a Project with standing instructions for a recurring responsibility.
- Verify AI output against source, apply confidentiality constraints and recognise when output cannot be trusted.

DURATION
Full day, 09:00 to 17:00

HANDS-ON
5h15 practice, 1h15 theory (19%)

FORMATS
Public or in-house

GROUP SIZE
10 to 20 participants

LANGUAGE
English; French on request

TOOLS
Laptop and a paid Claude subscription (Pro, Max or Team)

REFUND
MQA-registered; eligible for the HRDC refund

ATTESTATION
Certificate of attendance

WHO SHOULD ATTEND

Executives, managers, team leads and heads of function in every discipline. No technical background.

WHERE THIS SITS ON THE PORTOLAN ROUTE

Every AI course can feed a Portolan roadmap

1 · next	2	3	4	5	6
Session	Bearings	Route	First Crossing	Fleet	Harbour

PROGRAMME

Time	Block	Theory	Practice
09:00–10:45	**How it works and your first real task.** Capability, context and limits; lab on your own document	20 min	85 min
11:00–12:30	**Usable output first time.** Prompt structure and diagnosis; correcting a failed output	20 min	70 min
13:30–15:00	**Making it repeatable.** Projects, files and data; a Project for a recurring task	20 min	70 min
15:15–17:00	**Judgement and risk.** Verification, confidentiality; personal workflow audit	15 min	90 min
Total	Breaks and lunch not counted	**1h15**	**5h15**

LABS, ON YOUR OWN MATERIAL

Your first real task
One of your documents turned into finished work.

Fix a failed output
Diagnose why the answer missed, and correct it.

Build a Project
Standing instructions and files for a recurring responsibility.

Workflow audit
Three tasks removed from your week, with the time recovered.

WHAT TO BRING

Your laptop with a paid Claude subscription signed in, and three real work artefacts: a report, correspondence and data.

AFTER THE COURSE

Atlas, the AI coach on Learn N' Succeed, follows up at day 3, 7 and 30. Your work and the prompt kit stay in your space and can feed a Portolan roadmap.

LEARNING PATH

BEFORE
FLU1 Generative AI Essentials

THIS COURSE
FLU3 Claude AI for Executives and Managers

AFTER
BLD3 Building Agents and Skills with Claude AI

FORMATS AND PRICE

Rs 32,000 · €600 · USD 700

per participant

Full day, excluding VAT; lunch and materials included
Public sessions through the year
In-house on request, 10 to 20 participants

Not sure where to start?
Book the Portolan 20-minute call →
aetheis.com/portolan