AETHEIS Technology Different

Applied AI for Founders

AI in practice for early-stage startups

THE PROBLEM

Founders are told AI will make them faster, and drown in tools. In three hours they need to know which few uses will move their startup forward this month.

YOU LEAVE WITH

1. Three AI uses running for your startup: research, content and operations.
2. A shortlist of the tools worth paying for at your stage.
3. A 30-day plan to build AI into how your team works.

LEARNING OUTCOMES

- Apply AI to market research, content and operations for their startup.
- Choose the few AI tools worth paying for at their stage.
- Plan how their team will use AI in the next 30 days.

DURATION
3 hours

HANDS-ON
2h30 practice, 0h30 theory (17%)

FORMATS
Incubator cohorts, public or in-house

GROUP SIZE
10 to 30 founders

LANGUAGE
English; French on request

TOOLS
Laptop; the AI assistant your organisation uses

ATTESTATION
Certificate of attendance

WHO SHOULD ATTEND

Startup founders and early teams, including incubator and accelerator cohorts.

WHERE THIS SITS ON THE PORTOLAN ROUTE

Every AI course can feed a Portolan roadmap

1 · next	2	3	4	5	6
Session	Bearings	Route	First Crossing	Fleet	Harbour

PROGRAMME

Time	Block	Theory	Practice
Block 1, 90 min	**AI for research and content.** Market and competitor research; pitch and content drafts	15 min	75 min
Block 2, 90 min	**AI for operations.** Customer support, admin and a 30-day plan	15 min	75 min
Total	Breaks not counted	**0h30**	**2h30**

LABS, ON YOUR OWN MATERIAL

Research and pitch
Your market sized and your pitch sharpened with AI.

Operations sprint
One support or admin process handed to AI.

WHAT TO BRING

Your pitch deck or one-page description of your startup.

AFTER THE COURSE

Atlas, the AI coach on Learn N' Succeed, follows up at day 3, 7 and 30. Your work and the prompt kit stay in your space and can feed a Portolan roadmap.

LEARNING PATH

BEFORE	THIS COURSE	AFTER
No prerequisite	**FLU9 Applied AI for Founders**	BLD4 Applied AI Prototype Development

FORMATS AND PRICE

Rs 18,000 · €350 · USD 400

per participant

Half-day, excluding VAT; refreshments and materials included
Public sessions through the year
In-house on request, 10 to 30 founders

Not sure where to start?
Book the Portolan 20-minute call →
aetheis.com/portolan