Lean Venture Design

From idea to investment

THE PROBLEM

Founders and intrapreneurs spend months building before they know whether anyone will pay. Investors and boards fund evidence, not enthusiasm.

YOU LEAVE WITH

1. Your venture's riskiest assumptions, ranked.
2. A test plan to validate them in weeks, not months.
3. An investment-ready one-page summary.

LEARNING OUTCOMES

- Identify and rank the riskiest assumptions in a venture.
- Design fast, cheap tests to validate them.
- Present the venture with the evidence investors look for.

DURATION
Half-day, 08:30 to 12:30

HANDS-ON
3h15 practice, 0h30 theory (13%)

FORMATS
Public, in-house or incubator cohorts; online version

GROUP SIZE
10 to 20 participants

LANGUAGE
English; French on request

TOOLS
Laptop

ATTESTATION
Certificate of attendance

WHO SHOULD ATTEND

Founders, intrapreneurs and incubator cohorts.

HOW EVERY AETHEIS COURSE WORKS

Labs first On your own material	**Theory capped** Under 20% of the time	**Atlas follow-up** Day 3, 7 and 30

PROGRAMME

Time	Block	Theory	Practice
08:30–10:15	**Riskiest assumptions.** Lean startup essentials; your assumption map	15 min	90 min
10:30–12:30	**Tests and the investor view.** Validation tests; the one-page summary	15 min	105 min
Total	Breaks not counted	**0h30**	**3h15**

LABS, ON YOUR OWN MATERIAL

Assumption map
What must be true for your venture to work.

Investor one-pager
Your venture, evidence first.

WHAT TO BRING

Your venture idea or current pitch deck.

AFTER THE COURSE

Atlas, the AI coach on Learn N' Succeed, follows up on your commitment at day 3, 7 and 30. Templates and worksheets stay in your space.

LEARNING PATH

BEFORE
LDR3 Disruptive Innovation Management

THIS COURSE
LDR5 Lean Venture Design

AFTER
LDR7 Persuasive Pitching

FORMATS AND PRICE

Rs 18,000 · €350 · USD 400

per participant

Half-day, excluding VAT; refreshments and materials included
Public sessions through the year
In-house on request, 10 to 20 participants

Training a whole team?
We run this course in-house, with labs built on your own material →
aetheis.com